

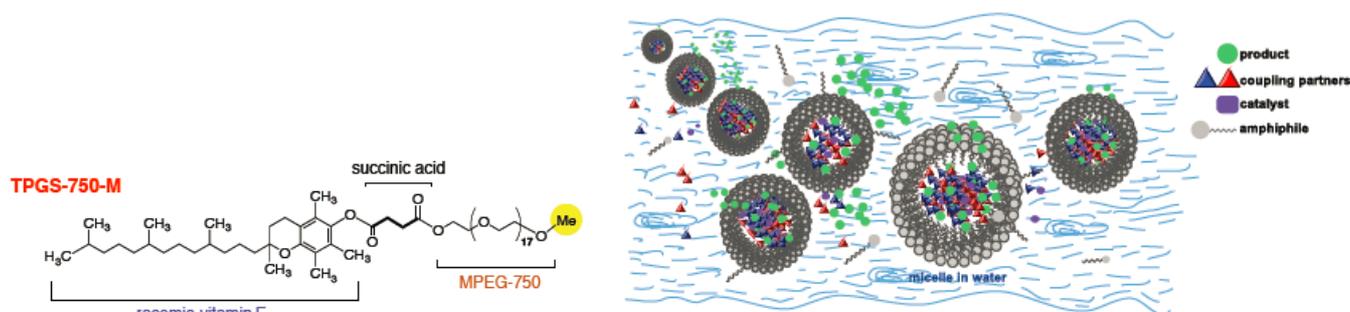
## Alternative solvents: from a compliance-driven activity to a trigger for innovation

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During our evaluation of the potential of surfactant technology in collaboration with Professor Lipshutz,<sup>(1,2)</sup> we have identified a variety of straightforward and highly advantageous transformations and applied them successfully on-scale.<sup>(3)</sup> Implementation of the technology typically results into significant benefits across our entire portfolio, not just from an environmental standpoint but also from an economic and productivity perspective. To name a few: Reduction of organic solvent consumption, water use and cycle time, milder reaction conditions, improved yields and selectivities, which all contribute to improved process performance and lower manufacturing costs.<sup>(4)</sup>



Modern no-ionic surfactants for micellar catalysis in water.

These surfactant mediated reactions can be up-scaled in the already existing multi-purpose facilities of pharmaceutical or chemical organizations, using a catalytic amount of a combination of a non-ionic designer surfactant (e.g. TPGS-750-M) in water, and a well-chosen organic co-solvent instead of traditional and undesirable organic solvents.<sup>(5)</sup>

[1] See for example: *Science* **2015**, 349, 1087; *Ang. Chem. Int. Ed.* **2016**, 55, 8979; *Ang. Chem. Int. Ed.* **2016**, 55, 4914.

[2] *J. Am. Chem. Soc.* **2013**, 135, 17707; *Org. Lett.* **2015**, 17, 4734; *Org. Lett.* **2015**, 17, 3968; *Org. Proc. Res. Dev.* **2016**, 20, 1104.

[3] *Green Chem.* **2016**, 18, 14.

[4] *ACS Sustain Chem. Eng.* **2016**, accepted.

[5] *Org. Proc. Res. Dev.* **2016**, 20, 1388.